

ENVOLUTION NEWSLETTER

| Issue 1 | Date: January 23, 2020

MISSION STATEMENT

At Envolution, we invite environmental enthusiasts to a safe, eco-friendly furniture, art, and jewelry company.

OUR TEAM



Ceo - Robyn Tunk
Coo - Noah Gabrys
Marketing
- Austin Espinoza
- Garrett McNurlan
- Parker Sexton
Human Resources
- Annbelle Britt
- Izic Cheney
- Autumn Faz
- Uriah Riffell
Deign
- Jesse Tollefson
- Aubrey Westbrook
Accounting
- Blaise McGowen
- Tyler Jansen
- Joey Rowan
- Charlie Titzel

COMPANY EVENTS

**Trade Show @ Allstate
Arena in Rosemont, IL**

CONTACT INFORMATION

**Envolution is located at 501
W Market St, Somonauk, IL
60552**

Email:
envolution.il@veinternational.org

OUR WEBSITE

[https://envolutionvei.wixsite.
com/veinternational](https://envolutionvei.wixsite.com/veinternational)

FOLLOW US ON SOCIAL MEDIA

Snapchat: envolutionve

Instagram: envolution.ve



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ABOUT THE BUSINESS

Envolution is an environment-friendly repurposing company that transforms the way materials from businesses and schools dispose of their waste. Instead of going to into landfills, they are repurposed into new products such as furniture, jewelry, and art fit for every eco-friendly products but trendy products our consumers will enjoy. Envolution will not only develop eco-friendly products but donates ten percent of our profits backs to safe school initiatives.

EMPLOYEE BIRTHDAYS

Tyler Jansen - January 24
Uriah Riffell - February 24
Izic Cheney - April 9
Noah Gabrys May 15
Annabelle Britt - May 21
Jesse Tollefson - May 28
Charlie Titzel - May 31
Blaise McGowen - June 18
Robyn Tunk - August 10
Autumn Faz - August 20
Parker Sexton - September 14
Garrett McNurlan - October 28
Joey Rowan - November 7
Aubrey Westbrook - December 13
Austin Espinoza - December 21

WHAT EACH DEPARTMENT HAS BEEN WORKING ON



CEO/CFO: Video and radio commercial.

Accounting: Recording sales and keeping track of the flow of money.

Human Resources: Updating bulletin board and working on company events.

Marketing: Printing sales invoices, record sales into spreadsheet, and working on sales presentation to Target.

Design: Catalog for Envolution, branding competition, revising business cards, and updating the Envolution website.

EMPLOYEE OF THE MONTH



Congratulations Aubrey Westbrook on being Envolution's Employee of the month. She showed excellence through working hard in the design department and getting her assignments done quickly and efficiently.

UPCOMING EVENTS

Envolution has been off to a great start to the New Year. As February quickly approaches so does the Great Lakes Trade Show in Rosemont, Illinois. The whole firm has been working to get everything ready to fully maximize our potential.

ADDITIONAL TRADESHOW INFORMATION AND STATS

Great Lakes Conference and Exhibition

Saturday, February 1, 2020

Donald E. Stephens Convention Center

Rosemont, IL

[Key Stats from last year:](#)

800 total attendees

750 participating students

43 firms

30 volunteers

25 schools

12 competitions



PRODUCTS WE SELL



Bracelets - \$70

A statement piece! This bracelet made of computer parts that will add a very stylish look to any outfit or piece of clothing.



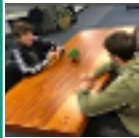
Necklace - \$100

These beautiful necklaces are made out of repurposed computers, This necklace will be the perfect finish to your outfits.



Earrings - \$80

These unique earrings are designed from recycled computer parts. These will help you stand out from the crowd. *Product of the Month. This product outsold all other inventory



Bleacher Table - \$1,500

A sure to be showpiece and topic of discussion amongst your peers with this beautiful one of a kind, quality crafted, table made out of aged bleacher wood.



Chair - \$300

These beautiful, nostalgic chairs will bring a strong memory into your household, being made out of old bleachers.



Desk - \$400

These stylish desks, made for an efficient workspace in your bedroom or college dorm.



Shadow Box - \$350

Show off your accolades and achievements by displaying them in this beautiful glass display case designed from an old text book.



Filing Cabinet - \$350

We used scrap metal to create filing cabinets to store all your papers, records, files in an organized and beautiful way.



Shadow Box Table - \$1,200

The perfect way to display the objects you value most in a trendy and artful way. This box is created from reclaimed wood keeping it out of landfills.

INDUSTRY TRENDS

Eco-friendly products are on the rise according to a recent study by Aliza Edelstein it shows five percent of consumers say their next car will be a hybrid/electric vehicle, More than 50% of consumers oppose GMO foods, and one in three consumers prefer eco-friendly options



consumers' environmental conscience. The study also shows more than a third of respondents (35%) would buy a product that's better for the environment over another that's slightly cheaper. And 56% are at least moderately or slightly likely, indicating that a majority of respondents would consider a higher price point for these products.